



do good jobs

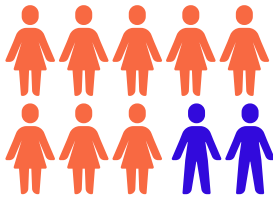
DO GOOD JOBS SURVEY OF USERS 2021

DATA FROM OUR MAY 2021 JOB SEEKER SURVEY

Do Good Jobs Users -at a Glance

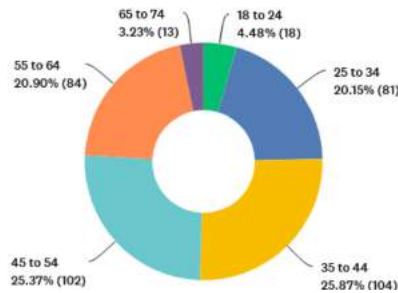
Data from our May 2021 Job Seeker Survey

KEY DEMOGRAPHICS



81%

FEMALE



51%

**AGED 35 - 54
YEARS OLD**



80%

**BACHELORS
DEGREE
OR ABOVE**

**(42% HAVE POST
GRADUATE DEGREES)**



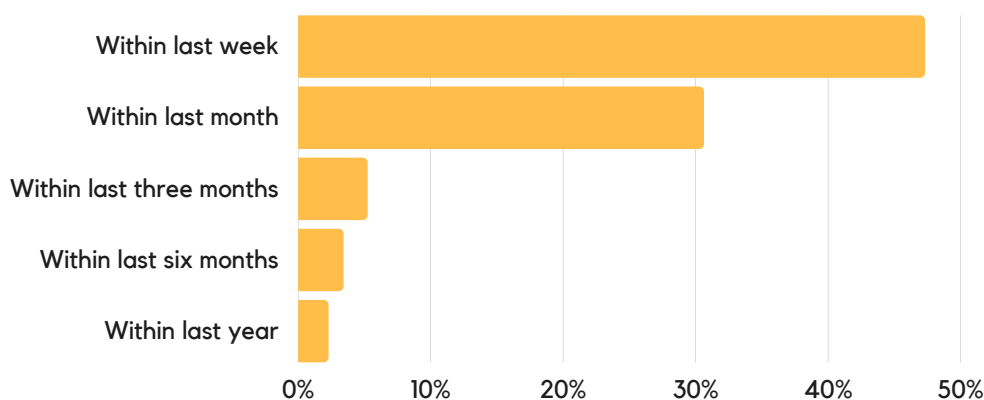
LOCATIONS

- 35% WELLINGTON
- 32% AUCKLAND
- 9% CANTERBURY
- 33% OTHER NZ LOCATIONS

6.2%

**IDENTIFY AS MĀORI /
TANGATA WHENUA**

USE OF DO GOOD JOBS



77% +

**HAD USED WEBSITE
IN PAST MONTH**

do good jobs

Employment Status



38%

FULL TIME
WORK

24%

PART TIME
WORK

17%

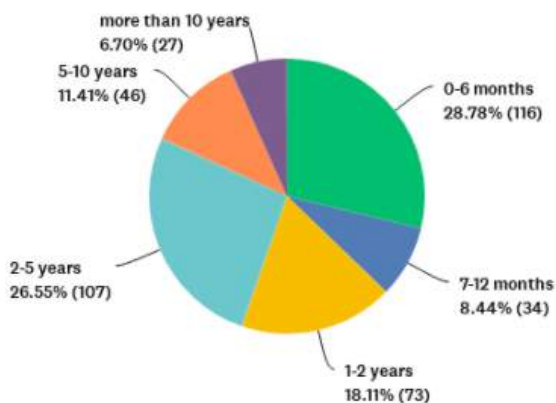
SELF
EMPLOYED

16%

UNEMPLOYED

LENGTH IN CURRENT OR MOST RECENT ROLE

44% + IN CURRENT/ MOST RECENT ROLE FOR 1 TO 5 YEARS



KIND OF ORGANISATION WORKING AT, OR MOST RECENT JOB

32% NOT-FOR-PROFITS

21% GOVERNMENT

13% SMALL / MEDIUM BUSINESS

CAREER STAGE



45% INTERMEDIATE LEVEL ROLE
(no direct reports)

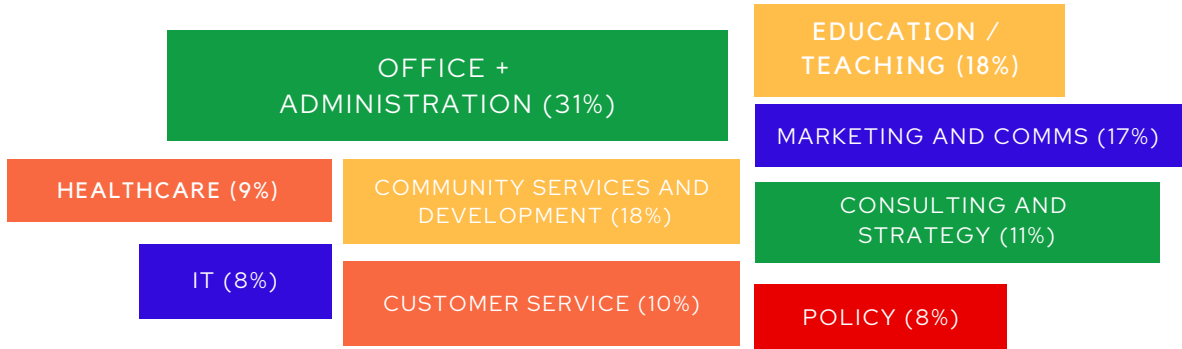
19% FIRST-LEVEL MANAGEMENT
(supervisor, manager or other)

18% MIDDLE LEVEL MANAGER
(General manager)

7% SENIOR LEVEL EXECUTIVE
(CEO, Executive Director)

Experience and Passion

TOP 10 JOB CATEGORIES



WORK ENVIRONMENTS

83%

HAVE WORKED IN THE NOT-FOR-PROFIT SECTOR

47%

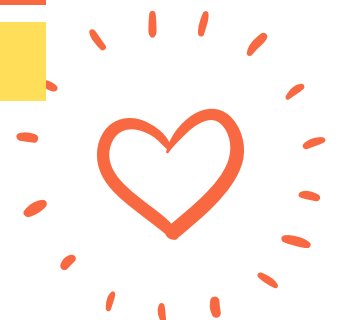
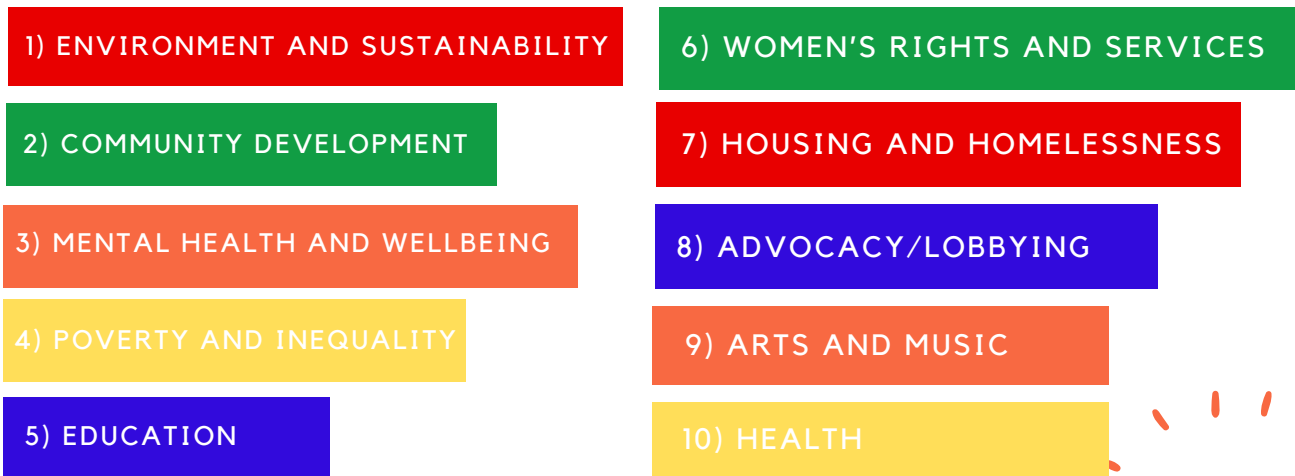
HAVE WORKED IN CENTRAL GOVERNMENT

88%

HAVE WORKED IN PRIVATE SECTOR

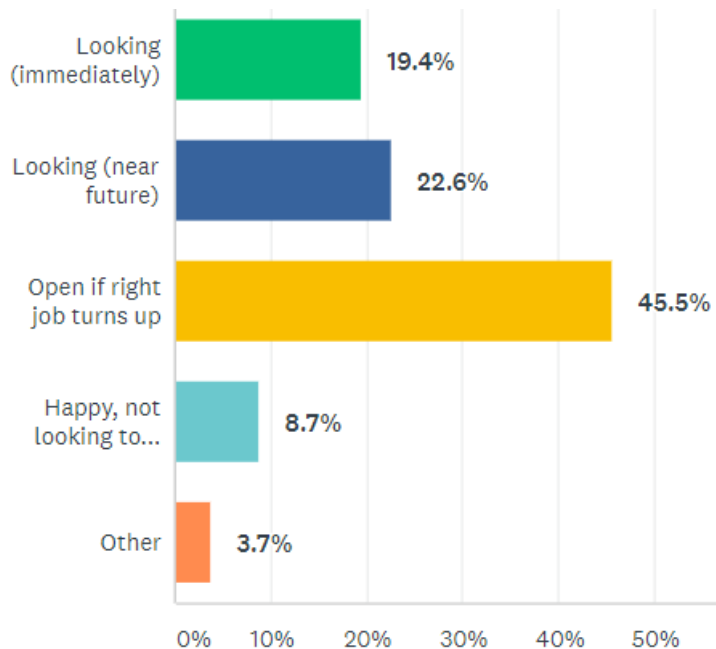


TOP 10 AREAS MOST PASSIONATE ABOUT



Job Hunting Status

CURRENT JOB SEEKING STATUS



88%

OPEN TO A NEW JOB IF THE RIGHT ONE CROPS UP

23%

LOOKING FOR A NEW JOB IMMEDIATELY

19%

LOOKING FOR A NEW JOB IN THE NEAR FUTURE

TOP 3 JOB HUNTING CHALLENGES

70%

"Finding a job that I like"

38%

"Finding a job that has remote or flexible working options"

38%

"Finding jobs within my target salary level"



Snapshot: reason for leaving most recent role

Contract ended
16%

Organisational culture
11%

Lack of values alignment
8%

Our Audience

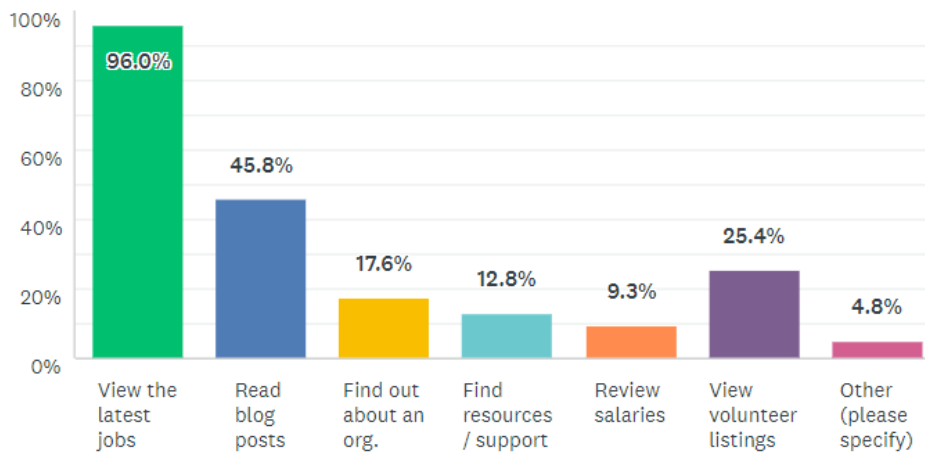
OUR USERS RATE DO GOOD JOBS



4.4★

"I love Do Good Jobs - it's my first port of call when looking for a job and I have recommended it to friends!"

HOW OUR AUDIENCE USES DO GOOD JOBS



96%

VISIT TO VIEW THE LATEST JOBS

46%

TO READ OUR BLOG



“Do Good Jobs has become my go-to for recruitment. Over the years, it's generated quality candidates, saved me time dealing with large numbers of unsuitable candidates, and is value for money. I highly recommend it for other not for profits.”

SUE MCCABE, PHILANTHROPY NEW ZEALAND

REACH OUR AUDIENCE

- List your role with us
- Place an ad on our site
- Feature your sponsored content on our blog and social media
- Collaborate with us on an event

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