

ANNUAL STATS

1 JUN 18 - 30 MAY 19

387,640

Facebook reach in
30 days during May **



^Followers across Facebook,
Twitter and Instagram

1,838,853

Pageviews in 12 months*

246,726

Website user sessions
in 12 months*

117,598

Unique website visitors
(↑ 15% from 2018)*

76%

new visitors

2mins 20secs

on average spent on website
per session*

7.45

pages viewed per users,
per visit *

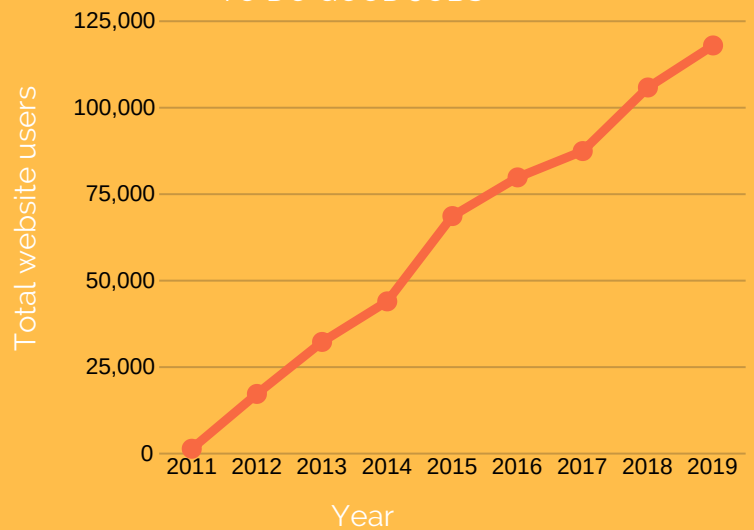
1,006

job listings in 12 months

do good jobs

Do Good Jobs is New Zealand's #1 ethical jobs board. When you list a vacancy or advertise on Do Good Jobs you reach a community of Kiwis looking to do good.

NUMBER OF UNIQUE VISITORS
TO DO GOOD JOBS



74% FEMALES

61% AGED

25-44 YEARS

“

More than two-thirds of all applicants for our roles discovered our vacancies through Do Good Jobs. It's definitely our preferred listing platform, and the calibre of applicants is always high.

- Guy Ryan, Inspiring Stories Trust

* Google Analytics (Jun-May 2019)

**Facebook stats (May 2019)